

NGFFL Toolkit Module: Introduction	Original Issue Date: 2012	Most Recent Version Issue Date: 03/15/2018
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National Gay Flag Football League (NGFFL)



Local League Toolkit Module I: Introduction



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1.0 Overview and Purpose

The National Gay Flag Football League (“**NGFFL**”) is committed to proudly fostering community, comradery and inclusivity by providing opportunities to engage in competition through flag football. As part of this vision, the NGFFL has a supporting agenda which includes driving local membership growth and development.

The purpose of the Local League Toolkit (“**Toolkit**”) is to provide lessons learned and resources that can help start or strengthen a local flag football league. Each city and league will be different, but there are common elements that will make this Toolkit useful to local leaders and other stakeholders who organize and run local leagues. This Toolkit is meant to share best practices, examples and lessons learned, all in an attempt to make organization and execution as efficient and as high of quality as possible.

2.0 Acknowledgement

The first iteration of this Toolkit was in 2012 and was a result of the hard work and dedication of an NGFFL task-force comprised of volunteers sharing their local league successes and best practices. The NGFFL thanks and acknowledges the leaders of that Local League Growth and Development Task Force: Jared Garduno (Phoenix), Joe Cooper (Denver) and Chris Cormier (Washington, D.C.).

Updates to the Toolkit are the responsibility of the NGFFL Director of Outreach and Membership. For questions or comments, or recommended edits or additions, please contact the current NGFFL Director of Outreach and Membership.

3.0 Toolkit Content and Structure

The Toolkit is divided into six other modules:

- II. Board & Internal Management
- III. Tax & Legal Implications
- IV. Recruitment, Registration & Retention
- V. Fundraising, Income & Sponsorship
- VI. Local League Logistics
- VII. Communications & Social Media

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Each module will contain specific topics; for each topic, the module will have the recommended strategy, tactics to implement the strategy and specific tools (examples and other resources) on addressing each topic.

4.0 Revision History

Version	Version Issue Date	Description of Changes:
1	2012	Initial version
2	03/15/201	Restructured Toolkit into module format and made required edits to content to account for new format.

5.0 Appendix

N/A